Colonial Wil iamst

The Colonial Williamsburg Foundation P.O. Box 1776 Williamsburg, Va. 23187-1776 <u>colonialwilliamsburg.org</u>

Beer and History Converge in Williamsburg at

Ales Through the Ages, Nov. 11 – 13

Conference offered virtually and in-person



Download high-res image <u>here</u>, courtesy of The Colonial Williamsburg Foundation.

WILLIAMSBURG, Va. (July 20, 2022) – Craft beer may be enjoying a surge in popularity, but as participants in Colonial Williamsburg's <u>Ales Through the Ages</u> <u>conference</u> will discover, there's nothing new about the beverage. In this one-of-a-kind history conference, offered both virtually and in-person Nov. 11-13, participants will journey through time and space with some of the world's top beer scholars to follow beer from its primitive roots to its modern form. Register by July 31 for \$25 off in-person or virtual-only registration and reserve your opportunity to mingle with an international lineup of guests including maltsers, authors, brewery owners, social media influencers, and entrepreneurs.

Speakers include:

- **Pete Brown**, renowned author, journalist, broadcaster and consultant in food and drink, and 2020 recipient of *Imbibe* Magazine's Industry Legend award, delivering the Opening Keynote, sponsored by the Virginia Beer Museum: *The Highs and Lows of Researching Beer History*.
- Award-winning author and former journalist, **Martyn Cornell**, a leading authority on the history of British beer and the development of British beer styles, discussing the origins of Pale Ale.
- **George "Butch" Heilshorn**, co-founder of Earth Eagle Brewings and Talisman Spirits, going *Back to the Future of Botanical Beers*.
- Food and drink historian **Marc Meltonville** on reconstructing a Tudor brewery and producing beer from a 16th-century recipe, the products of his venture with the *FoodCult* project
- Maltster **Andrea Stanley** on developments in malting technology in the 18th and 19th centuries.
- Renowned author **Lee Graves** exploring the connection between early American brewing and the West African beer traditions of enslaved populations.
- **Craig Gravina** journeying through 400 Years of Beer and Brewing in New York's Hudson Valley.
- Lifelong journalist and author **Stan Hieronymus** providing insight into *Breaking the Lupulin Code*.
- **Ron Pattinson** on the transformative story of UK brewing during the Great War.
- The Beer Archaeologist, **Travis Rupp**, sharing what he's dug up most recently on ancient brewing.
- **Kyle Spears** and **Dan Lauro** from Carillon Brewing Co. on operating a historic brewery in the modern world.

During the conference, in-person registrants have the opportunity to enjoy a pint from the past with speakers and other attendees at an opening reception on Friday night sponsored by <u>Aleworks Brewing Company</u> that will feature their historic brew collaborations with Colonial Williamsburg; Saturday lunch accompanied by 18th-century theater and historically-based brews; and a post-conference gathering at <u>Virginia Beer Company</u> with guest speakers, <u>Historians on Tap.</u> Tickets for the event at Virginia Beer Company are available to inperson attendees for \$20 and include beer samples from local breweries, including special brews developed in partnership with Colonial Williamsburg's 18th master of historic foodways, Frank Clark. Attendees are also encouraged to bring and share homebrews for a truly unique tastetesting experience.

In-person registration is \$275 per person and includes access to lectures, the welcome reception, and the Saturday lunch. Virtual-only registration is \$100 per person and includes access to lectures through the conference streaming platform. Both in-person and virtual-only registration include a 7-day ticket voucher to Colonial Williamsburg's Art Museums and Historic Area, valid for redemption through May 31, 2023.

A limited number of virtual and in-person <u>conference scholarships</u> are available to students, museum or non-profit professionals, and emerging brewers with an application deadline of

Sept. 20. <u>Special room rates</u> at Colonial Williamsburg hotels are available for in-person conference registrants. All registrants will have access to the main conference lectures via the streaming platform through Dec. 31, 2022.

This conference is made possible by the generosity of private and corporate sponsors including Virginia Beer Company, Virginia Beer Museum, and Aleworks Brewing Company.

For more information regarding the full itinerary, guest tickets, and more, visit the conference website: <u>colonialwilliamsburg.org/ales</u> or contact us at <u>educationalconferences@cwf.org</u> or 1-800-603-0948. Follow Colonial Williamsburg on <u>Facebook</u> and @colonialwmsburg on <u>Twitter</u> and <u>Instagram</u>.

Media contact:	Ellen Morgan Peltz
	Colonial Williamsburg
	epeltz@cwf.org
	757-220-7287

The Colonial Williamsburg Foundation preserves, restores and operates Virginia's 18th-century capital of Williamsburg. Innovative and interactive experiences highlight the relevance of the American Revolution to contemporary life and the importance of an informed, active citizenry. The Colonial Williamsburg experience includes more than 600 restored or reconstructed original buildings, renowned museums of decorative arts and folk art, extensive educational outreach programs for students and teachers, lodging, culinary options from historic taverns to casual or elegant dining, the Golden Horseshoe Golf Club featuring 45 holes designed by Robert Trent Jones and his son Rees Jones, a full-service spa and fitness center, pools, retail stores and gardens. Philanthropic support and revenue from admissions, products and hospitality operations sustain Colonial Williamsburg's educational programs and preservation initiatives.

– CWF –