

Colonial Williamsburg Foundation P.O. Box 1776 Williamsburg, Va. 23187-1776 colonialwilliamsburg.org

Colonial Williamsburg Offers Holiday Cyber Deals on Admission, Getaways and Opportunity to Give Back

Special discounts up to 50% off are available online to kick off the holiday season

WILLIAMSBURG, Va. (Nov. 4, 2021) – This holiday season, Colonial Williamsburg is holding a <u>Black Friday/Cyber Weekend Sale</u> with deep discounts on Annual Passes and resort stays as well as an opportunity to give back on Giving Tuesday.

The Black Friday/Cyber Weekend promotion kicks off Tuesday, Nov. 23 at 10 a.m., and runs through 11:59 p.m. on Monday, Nov. 29. Guests can receive a Buy One, Get One 50% off offer on Adult Annual Passes and a 25% discount on Youth Annual Passes to Colonial Williamsburg, the world's largest living history museum and the Art Museums of Colonial Williamsburg. The passes grant access to guided tours, trades, two world-class art museums and immersive and authentic 18th-century programming.

<u>Colonial Williamsburg Resorts</u> is offering the best savings of the year during the holiday promotion: 50% off savings for hotel stays between Dec. 12, 2021 through Mar. 31, 2022 with a minimum two-night stay. Colonial Williamsburg Resorts includes a picturesque campus offering guests unique hotel properties including the iconic Forbes Travel Guide Five-Star, AAA Five Diamond Williamsburg Inn, newly renovated Williamsburg Lodge-Autograph Collection, the beautiful Griffin Hotel, and the experiential authentic 18th-century Colonial Houses.

Additionally, guests can receive a Buy One, Get One 50% off offer on Adult Museum Memberships and a 25% discount on Youth Museum Memberships to the newly expanded and updated Art Museums of Colonial Williamsburg. Annual Pass holders and Museum Memberships will be valid through Dec. 31, 2022. Pass holders and members receive exclusive benefits year-round.

Colonial Williamsburg is also offering a special e-gift card promotion: when guests buy a \$200 e-gift card, they will receive an additional \$20 free.

These special discounts are only available online and all times are Eastern Standard Time. The Buy One, Get One 50% off offer is only valid on Adult Annual Passes and Museum Memberships.

The Colonial Williamsburg Foundation will round out the weekend of cyber deals by celebrating <u>Giving Tuesday</u> on Nov. 30 with a series of special livestream sessions held on the Colonial Williamsburg Facebook page. A global fundraising movement, Giving Tuesday provides an opportunity to celebrate the season through philanthropy by supporting The Colonial Williamsburg Foundation's educational mission. Tune in on Nov. 30 to learn more about the foundation's wide-ranging education, preservation and civic engagement initiatives.

For more information, please visit colonial williams burg.org.

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About Colonial Williamsburg Foundation:

The Colonial Williamsburg Foundation preserves, restores and operates Virginia's 18th-century capital of Williamsburg. Innovative and interactive experiences highlight the relevance of the American Revolution to contemporary life and the importance of an informed, active citizenry. The Colonial Williamsburg experience includes more than 600 restored or reconstructed original buildings, renowned museums of decorative arts and folk art, extensive educational outreach programs for students and teachers, lodging, including the Forbes 5-star Williamsburg Inn, culinary options from historic taverns to casual or elegant dining, the Golden Horseshoe Golf Club featuring 45 holes designed by Robert Trent Jones and his son Rees Jones, a full-service spa and fitness center, pools, retail stores and gardens. Philanthropic support and revenue from admissions, products and hospitality operations sustain Colonial Williamsburg's educational programs and preservation initiatives.

About Colonial Williamsburg Resorts:

Colonial Williamsburg Resorts includes a picturesque campus offering guests five unique hotel properties including the iconic Forbes Travel Guide Five-Star, AAA Five Diamond Williamsburg Inn, newly renovated Williamsburg Lodge-Autograph Collection, Williamsburg Woodlands Hotel and Suites, the Griffin Hotel, and the experiential authentic 18th-century Colonial Houses. The resort offers a range of events and amenities including 4 historic taverns, 15 food and beverage outlets providing exquisite culinary experiences from casual to elegant dining, the Golden Horseshoe Golf Club featuring 45 holes designed by Robert Trent Jones Sr. and his son Rees Jones, a world-class full-service spa and fitness center, pools, meeting and flexible event spaces, and scenic gardens providing the perfect venue for weddings and special events.